

Expression of Interest (EOIs) Invited for Media Services

Applications are invited for services of a media consultancy firm to provide consultancy and related services, including general advertising, marketing consultancy and PR & BTL services.

EOIs are required from reputed firms with the following qualifications/eligibility:

- APNS and PBA accreditation
- 15 years of experience in marketing and communications.
- Sound Financial Position.
- In-House TV/film production and media monitoring facilities.
- Presence in Major cities.

Interested firms may send their EOIs along with company profiles and supporting eligibility documents should reach to NIC office in a sealed envelop marked clearly “Invited for Media Services” latest by 15th April 2010 at the following address.

(Ali Asghar)

General Manager (HR)
National Insurance Company Ltd
Abbasi Shaheed Road, Off Shahrah-e-Faisal
Karachi. Ph. No. 99204547